



THE PRUDENTIAL SPIRIT OF COMMUNITY AWARDS

HONORING OUTSTANDING COMMUNITY SERVICE BY YOUNG AMERICANS

February 4, 2005

Mr. Cary McCormack
Manasquan High School
167 Broad Street
Howell, NJ 07731

Dear Mr. McCormack:

Congratulations! Ilana Rothbein of your school has been named one of the top runners-up in The 2005 Prudential Spirit of Community Awards in New Jersey. Ilana will receive an engraved bronze Distinguished Finalist medallion to commemorate this prestigious award. This is a great honor for Ilana, your school and your community.

Enclosed you will find an envelope containing an award notification letter for Ilana.
We are asking that you deliver this envelope today.

Also enclosed is a copy of the press release that we will issue to the news media on Tuesday, February 8, to announce all of the honorees from New Jersey. You may want to contact your local news media as well, to make sure they know about the award.

We will be contacting you in March to make arrangements for a Prudential representative in your area to present the medallion to Ilana at a student assembly, school sports event, school board meeting or other suitable public gathering. Please use that opportunity to recognize Ilana as a role model for all of the students in your school.

Based on the number of volunteer hours indicated on your honoree's application, Ilana also has qualified for the President's Volunteer Service Award! This award recognizes Americans of all ages who have volunteered significant amounts of their time to serve their communities and their country. Through a partnership with the President's Council on Service & Civic Participation, we are proud to be able to present this prestigious award to Prudential Spirit of Community honorees who have met its requirements. Enclosed is an award certificate and a letter from President Bush to present to your honoree.

Thank you for participating in our awards program this year, and for helping us call attention to the importance of community service among your students. We look forward to the possibility of honoring other young people of yours in the future.

Sincerely,

A handwritten signature in cursive script, reading "Arthur F. Ryan".

Arthur F. Ryan
Chairman and CEO
Prudential Financial

A handwritten signature in cursive script, reading "Gerald N. Tirozzi".

Gerald N. Tirozzi
Executive Director
National Association of
Secondary School Principals